

The Good News

The National Magazine of
AMBASSADOR COLLEGE

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NOW ON THE AIR — OVER ALL EUROPE!

On the nineteenth anniversary of the WORLD TOMORROW program, the broadcast goes out to ALL EUROPE, on the most powerful radio station on earth.

by Herbert W. Armstrong

THINK of it! This *most important work on earth* now TAKES ITS GREATEST LEAP AHEAD!

Do you realize the *significance* of this tremendous event, on our *nineteenth* anniversary? Do you know the MEANING of *nineteen* years? It marks a complete cycle of time—as God set time in nature. God placed the earth, moon, and sun, in a certain conjunction of motion to *mark time*—to set off DAYS, and MONTHS and YEARS.

A Complete Time-Cycle

Only once in nineteen years do the days, months and years come together in exact conjunction. A day is one revolution of the earth on its axis. A month, as God ordained time, is one revolution of the moon around the earth. Men have tried to alter that. A year is one revolution of the earth around the sun. These movements of the earth, moon, and sun come into exact conjunction once in nineteen years.

Nineteen years ago, the first week in January, (1934), this program went on the air. It started as small as a radio program could start, on a little 100-watt station in a small local community, Eugene, Oregon. The first week in January, 1953—after one of God's complete cycles of nature—it starts as an INTERNATIONAL and WORLD-WIDE program,

now going out on the tremendous combined total of 3,140,000 watts of power per week!

Multiplied 31,400 Times!

Yes, think of it! In one cycle of time, the proclaiming of the *original* true Message of Jesus Christ to the world has increased from 100 watts to 3,140,000 watts of power per week! Its actual broadcasting power has MULTIPLIED 31,400 times over in one 19-year cycle! Not twice, not ten times the power, not 100 times—no, not merely a *thousand* times more powerful, —but more than THIRTY-ONE THOUSAND TIMES more powerful than during that first year!

Today the cumulative weekly listening audience is rated at more than THIRTY MILLION PEOPLE!

It is doubtful whether any of the great major net-works deliver that much power on any Coast to Coast half hour weekly program. The power we now use is the equivalent of a half hour weekly program going out over 30 super-power 50,000-watt stations in the major cities such as New York, Chicago, Los Angeles, Philadelphia, Detroit, Cleveland, New Orleans, Atlanta, San Antonio, Dallas, Denver, St. Louis, Salt Lake City, San Francisco, Seattle, Portland—the largest stations in 30 such cities, PLUS 300 5,000-watt stations

such as KGW, Portland, KMAC, San Antonio, or WAIT, Chicago, —in 300 such cities; PLUS 140 1,000-watt stations in 140 other cities and towns scattered all over the nation. I do not know whether NBC or CBS has that many stations of that much power. That would be a tremendous net-work, or 470 stations in 470 cities in every part of the United States and Canada. THAT IS THE EXACT EQUIVALENT OF THE SIZE AND POWER OF THE "WORLD TOMORROW" PROGRAM TODAY. The only difference is, we are purchasing the use of facilities that furnish that much power at not more than ONE-TENTH the cost we would have to pay on such a net-work. We simply could not afford such a net-work.

God has opened the way for us to send His Message with comparable power, to the almost unbelievable mass cumulative audience of THIRTY MILLION PEOPLE per week, at an unbelievable low cost. Of course it does cost a great deal, but not more than *one-tenth* of what we would pay if we purchased our radio power thru the usual channels.

This program is the Message JESUS brought to earth. It is a Message which *makes people* THINK! It is rapidly growing into THE MOST POWERFUL AND WIDELY LISTENED-TO PROGRAM ON

EARTH, OR IN THE ENTIRE HISTORY OF THE WORLD!

Yet, this mighty work is still ONLY BEGINNING. The last warning Message—the Gospel Jesus brought—must go with a *tremendous* LOUD VOICE (Mat. 24:14) in ALL THE WORLD as a witness to ALL NATIONS—and then shall the END of this age come!

Must Be Financed Here

This broadcast to the British Isles and all Europe DOUBLES our listening audience. We are reaching about FIFTEEN MILLION people over there. Yet currency restrictions, economic and other conditions make it IMPOSSIBLE for

those people over there to contribute money to pay the European broadcasting expenses. Even if the people of France or England wanted to help pay for it, the French francs or British pounds could not be transferred into the hard cash it takes to pay Radio Luxembourg. The station does have an arrangement in New York whereby within about 30 days they can transfer United States dollars into the kind of money they can use. And for this reason, we have to pay 30 days in advance. It takes about 30 days to get the money transferred into useable cash funds in Luxembourg.

This means that our United States co-workers will have to dig a little deep-

er, and sacrifice a little more—because we of America will have to pay *all* the costs of the broadcasting to *other* parts of the world.

But WHAT A GLORIOUS OPPORTUNITY IT IS! This is the greatest, and becoming the most powerful work on earth. It is rapidly INFLUENCING AND CHANGING MORE HUMAN LIVES than any activity in the world! It is changing thousands of precious lives, that shall be converted into THE GLORIOUS KINGDOM OF GOD! Every co-worker shares an IMPORTANT PART in that all-important eternal result. Yes, WHAT A GLORIOUS PRIVILEGE it is!

Seven Ministers Ordained

by Herbert W. Armstrong

God revealed to me, seven years ago, the need to establish a college—a *new* kind of college—in which the future ministers needed for this gigantic world-wide crusade would be properly educated and trained. Ambassador College opened its doors to students October 8, 1947. It, too, started the smallest college in America—just 4 pioneer students, tho it had a faculty of eight professors and teachers. But, as all things of God do, it is GROWING, at the same ratio as the Gospel work! It is no longer the smallest college in America.

On December 20, 1952, by authority of Jesus Christ, with fasting and prayer and laying on of hands of God's ministers, in congregation assembled in Pasadena, California, upon recommendation of the Board of Trustees of The Radio Church of God, five of our young ministers were fully ordained.

They are Richard David Armstrong, Raymond Clifford Cole, Herman Louie Hoeh, Dr. C. Paul Meredith, and Roderick Carl Meredith—all graduates of Ambassador College, except Dr. C. Paul Meredith who already held the doctor's degree from Iowa State College, but who had completed the entire four years of Theological study at Ambassador College.

Upon recommendation of the Board of Trustees, two more of our young ministers, Marion Joel McNair and Raymond Franklin McNair, will be fully ordained following their graduation from the college January 30, 1953.

This ordination authorizes these ministers to perform all the duties and exercise all the powers of the clergy, and clothes them with all the AUTHORITY

conferred by Jesus Christ upon His called and chosen ministers.

And so it is that God has sent to us

here, caused to be thoroughly trained by education, by experience, and thoroughly fitted by conversion, consecration, and Holy Spirit-leading, SEVEN fine young ministers whom HE has called and chosen. They have studied hard and diligently for years. They are all experienced and competent. They have been tried and tested, and found faithful and loyal.

Thus, on this first 19-year cycle anniversary, the work of GOD leaps suddenly and dynamically from a local and national work to an INTERNATIONAL and WORLD-WIDE CRUSADE. On this very anniversary God has added SEVEN called, consecrated, Spirit-filled, properly educated and trained and experienced ministers!

It is imperative to send Dick Armstrong back to Europe as soon as possible, to open offices in London and Paris, and to preach over Radio Luxembourg IN THE FRENCH LANGUAGE. Herman Hoeh may have to return to Europe for a while next summer. For the present both Raymond Cole and Rod Meredith are filling local pastorates. Dr. Meredith is Director of the forthcoming Correspondence Course of Bible Study, now in process of beginning and preparation.

All these men will continue their advanced graduate studies at Ambassador toward the higher theological degrees, as time and their duties permit. But they are now fully ordained, full-time, and qualified Ministers of Jesus Christ, clothed with full powers and authority.

Yes, in spite of opposition, persecution, trial and test, GOD'S WORK IS GROWING IN A MANNER ALMOST UNBELIEVABLE!

RADIO LOG

"The WORLD TOMORROW"

Herbert W. Armstrong analyzes today's news, with the prophecies of The WORLD TOMORROW!

TO ALL OF EUROPE:

RADIO LUXEMBOURG—4:15 P.M.
—Thursdays Luxembourg time.

TO THE NATION & CANADA:

XERF—1570 on your dial (extreme top of dial) every Sunday night, 7:15 P.M. Central Standard time.

XEG—1050 on your dial, every night, 8:00 P.M. Central Standard time.

XELO—800 on your dial, every night, 9:00 P.M. Central Standard time. (8:00 Mountain Standard time.)

HEARD ON PACIFIC COAST:

XERB—50,000 watts—1090 on dial —7:00 P.M. every night.

XEDM—1580 on dial—7:30 P.M. Sunday. 6:30 week nights.

KALI—Los Angeles—1430 on dial—7:30 A.M. every morning.

KXL—Portland—10,000 watts. 750 on dial—2:30 P.M., Sundays.

KPDQ—Portland—800 on dial—8:30 every morning.

KVI—Seattle-Tacoma—570, first on dial—10:30 P.M. Sundays.

KVSM—San Francisco—1050 on dial —3:00 P.M. Sundays.

OTHER STATIONS

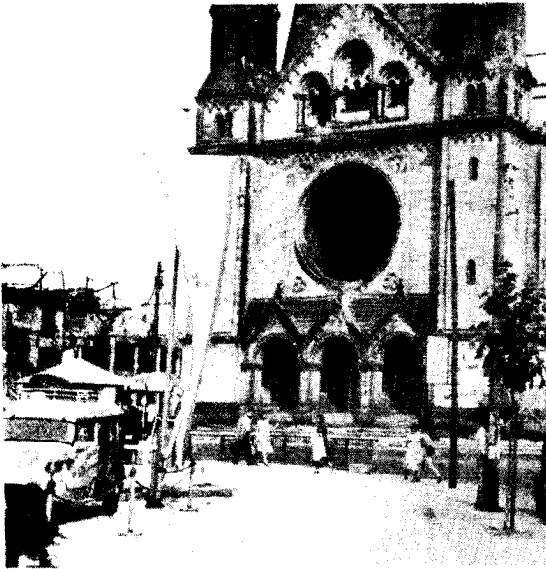
WAIT—Chicago—820 on dial—1:00 P.M. Sundays.

KMAC—San Antonio—630 on dial —7:00 P.M. Sundays.

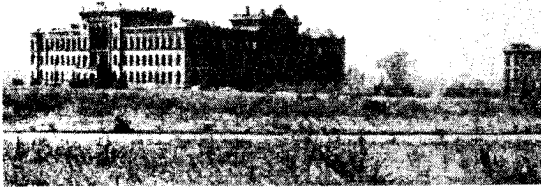
"The World Tomorr

Here we show you additional scenes of the troubled center of world disturbance—the location of PROPHECY FULFILLMENT—powder-keg EUROPE.

Here is the center of gravity of the "cold war," and threat of world war. Here are the lands where MILLIONS of perplexed, bewildered people are now tuning in to hear the



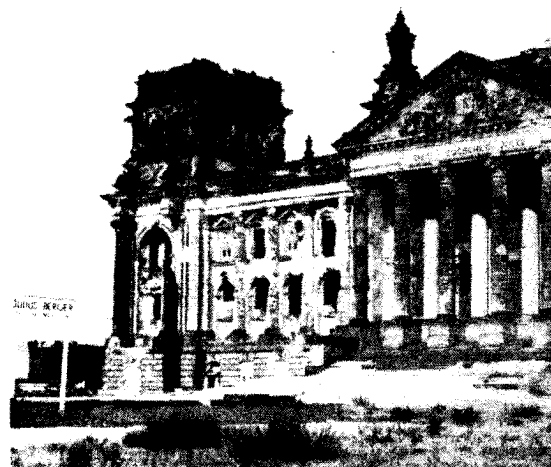
The gutted remains of the Kaiser's Kirche on Kurfurstendamm in Berlin. This part of the city was very heavily damaged during the war—something the Germans have never forgiven us for



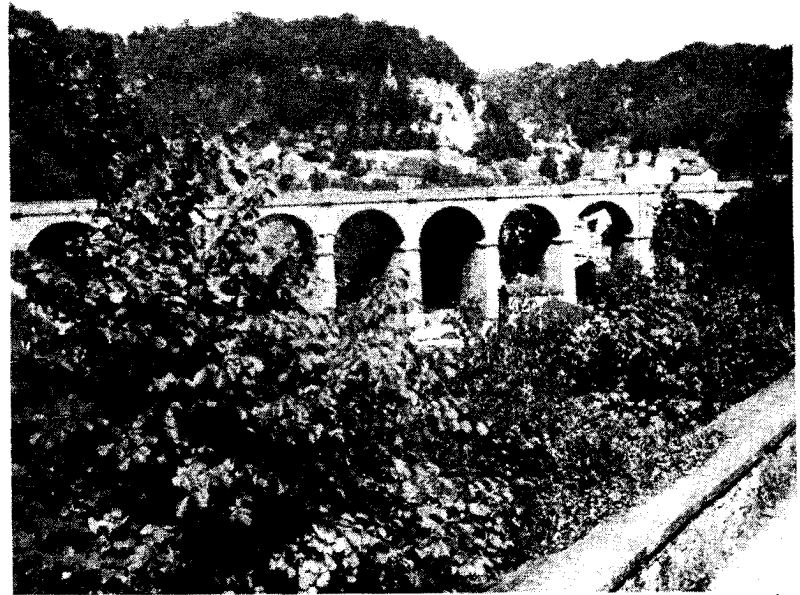
A building in the old civic center of Berlin. The entire area was once beautifully landscaped. The trees were cut down by the Germans and used for fuel during the winter of '46-'47.



The modern autobahns that Hitler built for Germany—the best highways in Europe. This view is between Frankfurt and Mannheim.



The remains of the Reichstag Building. This was once one of the most beautiful buildings in Berlin, surrounded by beautiful gardens.



Two views of the city of Luxembourg in the Grand Duchy of Luxembourg where the rac



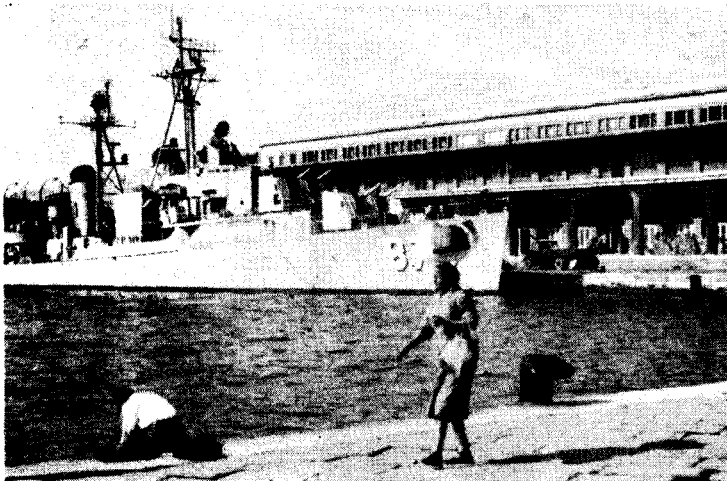
New construction of the Farben Fabriken-Bayer Co. in Frankfurt. This was the large chemical cartel that made munitions for the German army.

row" Is Heard Here

world's ONLY message of HOPE from the voices of Mr. Armstrong, and of Dick Armstrong and Herman Hoeh. Radio Luxembourg is heard plainly in these lands and many others as far east as Russia. These pictures were taken by Dick Armstrong and Herman Hoeh on their recent tour of Western, Central and Southern Europe.



radio station is located that now broadcasts the "World Tomorrow" to all of Europe.



An American destroyer tied up at Trieste. The U.S. Army maintains a garrison here. Note the bundle the woman is carrying on her head.



One of Belgrade's skyscrapers. There is a large red star on top of the building which lights up at night.



A street corner in Belgrade. At the right is the Putnik office—the official government tourist bureau. The letters are of the Cyrillic alphabet, which is used in Yugoslavia.



A street scene in Belgrade. Note the woman sleeping on the sidewalk by her horse and wagon.



One of the main avenues of Belgrade, Yugoslavia. Note the lack of traffic. Everyone walks or rides busses.